



होटल एवं पर्यटन प्रबंध संस्थान

Institute of Hotel & Tourism Management
MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A State University established under Haryana Act No. XXV of 1975)
(NAAC Accredited 'A' Grade University)

Phone-91-1262-393370/71/72 e: office.ihtm@mdurohtak.ac.in web site: <http://www.mdurohtak.ac.in>

RESEARCH WORK AT IHTM

Following students have completed/ongoing with the research work for PH.D programme in IHTM.

S.NO	RESEARCH SCHOLAR NAME	TITLE	STATUS
1	Dr. Mahesh Kumar	An empirical study on service quality and customer satisfaction in selected Indian restaurants	Awarded in 2018
2	Dr. Gunjan Malik	Customer relationship management in hospitality industry	Awarded in 2018
3	Dr. Shelley Duggal	Hospitality on the world wide web: An evaluation of hotels' websites in India	Awarded in 2018
4	Dr. Manoj Kumar	A study of job satisfaction and organizational commitment of employees in Indian hotel industry	Awarded in 2018
5	Dr. Sumegh	An evaluative study of industrial training practices in Indian hotel industries	Awarded in 2018
6	Dr. Shilpi	A study of services offered and travellers satisfaction with Indian railways	Awarded in 2018
7	Dr. Jyoti	Environmental practices in Indian hotel industry : a study of selected star hotels	Awarded in 2018
8	Dr. Amarjit Singh	An empirical analysis of the adoption of electronic tourism and tourist satisfaction	Awarded in 2018
9	Mr. Sunil Kumar	An exploratory study of food heritage in Haryana	Submitted
10	Mr. Ravi Kumar	Mountaineering tourism in	Ongoing



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		Himachal Pardesh : A study of perceived risks	
11	Ms. Steffi Phogat	Customer satisfaction and loyalty in Indian health care services: A study of selected organisations in national capital region (NCR)	Ongoing
12	Mr. Parveen Ranga	An analysis of tourists motivation : A study of tourists visiting Rann Utsav, Kutch (Gujarat)	Ongoing
13	Mr. Kuldeep	Service quality tourist satisfaction, revisit intention an empirical study of selected tourists destinations in Rajasthan	Ongoing
14	Ms. Manisha	An exploratory study of selected fairs and festivals in India	Ongoing
15	Mr. Sandeep Kumar	Relationship of service quality , passenger satisfaction and behavioural intentions : a study of selected airlines operating in Indian domestic sector	Ongoing
16	Mr. Pankaj Kumar	Association of HRM practices with job satisfaction employees turn over intention and organizational commitment in selected hotels of Delhi and NCR	Ongoing
17	Mr. Leela Ram	A study of adoption of e-commerce as critical success factor in tourism and hospitality industry in India	Ongoing
18	Mr. Ajay	Customer satisfaction and behavioural intentions about service quality: A study of online Travel & Tourism Websites	Ongoing



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19	Mr. Bhupinder	Undergraduates' perception of hospitality as a career choice: a case of selected hotel management institutions in India	Ongoing
20	Ms. Bindu	Usefulness of online travel reviews: a study of tourists' reviews on Himachal Pradesh	Ongoing
21	Ms. Indu	Discourse quality in online travel communities and its effect on travel decisions : a case study of tourists' post on Himachal Pradesh	Ongoing
22	Ms. Aashiyan	Food and beverage service operation practices in Indian restaurant industry : a study of selected fine dining outlets	Ongoing
23	Mr. Shashank	Revenue management practices in Indian hospitality industry : a study of selected star hotels	Ongoing
24	Mr. Vivek	Corporate social responsibility: a study of Indian hospitality industry	Ongoing
25	Mr. Vikrant	Menu management: an exploratory study of practices in Indian food service industry	Ongoing
26	Mr. Randhir	Sustainable tourism development and resident's perception in heritage sites of Haryana	Ongoing